

BCG Connect Partners with PrintReleaf to Offer Sustainable Print Solution

DENVER, May 25, 2021— BCG Connect has partnered with PrintReleaf—a software platform that empowers businesses to sustain and grow our global forestry system—to offer a sustainable print solution that enables clients to reforest their paper consumption.

Using PrintReleaf's patented technology, BCG Connect and their clients can measure their paper consumption and convert that total into an equivalent number of trees which are then automatically and certifiably planted around the world at reforestation sites of their choice. BCG Connect and their clients can then track their ongoing impact from their own online portal.

"Our partnership with PrintReleaf further underscores BCG's vision and our commitment to the environment," said Charles Noonan, President of BCG Connect. "We're beyond excited to begin offering reforestation on behalf of our clients through our new partnership with PrintReleaf. Clients who wish to participate can do so with their own PrintReleaf portal we provide access to."

"PrintReleaf is excited to welcome BCG Connect to our fast-growing partner network. We look forward to growing and planting more trees around the world with them and their customers," said Jordan Darragh, PrintReleaf's founder and CEO.

About BCG Connect

BCG Connect has almost two decades of experience providing a wide range of direct marketing programs for educational institutions, healthcare networks and nonprofit organizations. Our team of experts takes a holistic approach—one that helps your fundraising programs succeed. No need to manage multiple vendors; we offer targeted direct mail and email creation, customized data management, and complete in-house print and fulfillment. To learn more, please visit <https://www.bcgconnect.com>.

About PrintReleaf

PrintReleaf creates a global sustainability standard by certifiably guaranteeing to releaf the paper consumption of PrintReleaf customers. PrintReleaf is the only technology platform that measures customers' paper usage and certifiably reforests that usage on an equivalent basis. The patented PrintReleaf technology not only tracks paper consumption, but also monitors PrintReleaf reforestation partners to ensure fulfillment. Market-leading companies with a passion for the environment and a progressive concern for advancing environmental stewardship, together with their customers, rely on PrintReleaf to provide a nexus of partnerships involving forestry, technology, and business. For more information, please visit <http://www.printreleaf.com>.