



Beth Israel Deaconess  
Medical Center



HARVARD MEDICAL SCHOOL  
TEACHING HOSPITAL

Your extraordinary gift continues our  
*Lifesaving Story*

April 21, 2019

John Sample  
Bcg Connect  
755 Middlesex Turnpike  
Billerica, MA 01821



Dear John,

At Beth Israel Deaconess Medical Center (BIDMC), we are passionate about caring for our patients like they are family. This expert, compassionate care, along with our commitment to groundbreaking research and innovative technology, helps define our lifesaving mission.

Each day, we build upon our culture of collaboration, fostering innovative scientific discoveries that impact a wide range of diseases and disorders, and further improve our extraordinary care.

**Today, I ask you to continue our lifesaving story with a renewed gift of \$250, \$150 or \$100—and continue fueling our important work.**

Recently, we launched a landmark multicenter clinical trial testing a new therapy for severe sepsis, an often-deadly complication from infection. BIDMC's Michael Donnino, M.D., is leading this large-scale trial testing a simple "cocktail" of vitamins and steroids. If successful, the study could help change the standard of care for those with severe sepsis.

Your gift also helps our state-of-the-art Klarman Family Neonatal Intensive Care Unit (NICU) to provide expert, family-centered care for approximately 1,000 high-risk newborns and their families each year. When expectant mother Chelsea's water broke just 30 weeks into her pregnancy, she came to BIDMC and was put on hospital rest for the remainder of her pregnancy. Days later, her son Jacob was born, kicking and screaming, at three pounds and three ounces. He would have a long road ahead of him, requiring several weeks in the NICU. He is now a happy and healthy boy, and recently celebrated his first birthday.

These are important, life-changing moments. Your renewed gift inspires these efforts—thank you for your support of BIDMC and the hundreds of thousands of patients who benefit from your gift.

Sincerely,

Kristine Laping  
Chief Development Officer

**P.S. Your renewed gift propels innovative advances and supports our finest efforts—thank you for your support, it matters!**