



BUSINESS DEVELOPMENT ASSOCIATE

Are you interested in helping schools and non-profit organizations with their fundraising initiatives?

BCG Connect is actively seeking a Business Development Associate with an interest in supporting the direct marketing solutions we provide to the higher education and non-profit marketplace.

The candidate must have a college degree, development, sales or business experience, preferably in the education, fundraising or non-profit space. Most importantly, the candidate should have an interest in helping prospective clients exceed their goals.

The Associate will focus on helping to develop current leads, support our marketing plans while helping our team develop new business opportunities within the education and nonprofit markets.

Along with the VP of Business Development and our Marketing Manager, the candidate will become part of our team of professionals helping our clients exceed their goals.

This is an entry level position which offers an opportunity to develop skills, work with our excellent clients and advancement within the company. We are looking for a candidate that:

- has an interest in helping our clients achieve their fundraising and marketing goals,
- is a self-starter, has excellent communication and presentation skills, and is anxious to work in the markets we serve,
- has a year plus of development or admissions office, direct marketing or sales experience.

The position offers an excellent base salary, bonus plan, travel expenses, 401K plan and a 65% company paid, comprehensive health and dentalcare plan.

**To apply, please email your resume and cover letter to
Dan Noonan, VP of Business Development: dnoonan@bcgconnect.com.**