



1600 Washington Avenue
Conway, Arkansas
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Dear Salutation,

Just a few weeks ago we began a fall semester unlike any before. While the Class of 2024 may have to delay some of their Hendrix “firsts,” such as Orientation trips, Shirttails, and their first splash in the fountain on their birthday, they will share in many of the same *hallmarks of Hendrix* that our alumni still cherish today. They will have *Hendrix professors* who challenge and inspire them in new and different ways. They will experience *innovative programs* that support and prepare them well for life after Hendrix. And they will form *bonds with their peers* that last a lifetime.

It was a difficult decision to start the semester remotely, but we are confident it was the right decision for the safety of our students, faculty, staff, and the greater community. Faculty and students have done a remarkable job of adapting to remote teaching and learning through compassion, creativity, and determination – all of the things you expect from a **nationally recognized liberal arts college**.

We have worked hard to meet the needs of our students in this ever-changing landscape. We have provided for technology needs, offered additional support for educational programs, and implemented a **COVID-19 grant program**, which provides approximately a 10 percent tuition reduction for the fall semester, on top of removing room and board costs. All of these programs have had a significant financial impact on the College.

Your support as a loyal Hendrix Annual Fund donor has never been more important. Leadership gifts, those of \$1,000 or more, provide more than one million dollars and account for over 80 percent of the Hendrix Annual Fund. **I hope you will join us again this year as a leadership-level supporter.** Your gift provides critical resources for our students and faculty, in addition to scholarships and essential financial assistance.

Thank you for all you do for Hendrix, for our students, and for our faculty. Thank you for making Hendrix a priority. **Your support matters.**

W. Ellis Arnold III '79
President

OFFICE OF ADVANCEMENT

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